

+1 (917) 755-2114

bjm2181@columbia.edu

Manhattan, New York City



Columbia University GSAPP

M.S. in Urban Planning, Part-Time
Estimated Graduation Date: TBD

Columbia University

B.A. in Urban Studies and History, Full-Time
Summa Cum Laude
Graduation Date: May 2021



Microsoft Office Suite

Word, PowerPoint, Excel
Proficient

iWork Suite

Pages, Keynote, Numbers
Proficient

Adobe Suite

Acrobat, Photoshop, Indesign, Illustrator
Proficient

ArcGIS ESRI

Beginner



Registered Notary Public

In the State of New York
Lic. No. 01MA0006268, Exp. 04/25/2027

Registered Sightseeing Guide

In the City of New York
Lic. No. 2090103-DCA, Exp. 03/31/2026



Ubiquitous and Misunderstood: Sidewalk Sheds In New York City

Columbia University Undergraduate Thesis
Departmental Honors, 2021

U.S. Development Through Toponyms, Eponyms, and More

National Social Science Historical Assoc.
47th Annual Conference, 2021

Hidden Manhattan: Lesser Known New York Histories

Self-Published High School Capstone, 2017



English
Native Language

Spanish
Beginner

Mandarin Chinese
Near-Fluent

French
Beginner

BENJAMIN J. W. MALTZ

Urban Umbrella | May 2021–Present (Part-Time as of Nov. 2023) | New York, NY

- Chief of Staff and Lead Project Administrator – Onboarded new clients; Managed the documentation, expedition, communication surrounding, and timely renewal of New York City Department of Buildings permits; Ensured requisite six-month structural inspections were completed on time and cataloged; Conducted quality control inspections citywide and maintained a database to keep track of said inspections; Coordinated with team members, clients, and other parties to ensure necessary maintenance was performed safely and efficiently; Executed notaries.
- Graphic Design & Marketing Lead – Developed and regularly updated several adaptable digital and print brochures for frequent company usage; Created stickers, magnets, and similar paraphernalia for marketing and other purposes; Aided C-suite members in thoughtfully conceiving presentations for company board members and investors, including not only the creation of charts, graphs, and graphics but also the curation of image montages and storylines; Photographed job sites; Regularly updated and curated the company website; Wrote and edited company press releases.
- Data Management Lead – Tracked metrics involving all installed, removed, and future jobs; Organized mixed-methods research campaigns to explore the urban impact and utilitarian effectiveness of company products and services; Developed dynamic company datasets related to the scaffolding and construction industries.
- Associate, Business Development – Used city databases and knowledge of the sidewalk shed industry acquired during thesis research to source and secure new clients; Developed a system wherein citywide demand is assessed in advance; Conducted “guerrilla marketing” (met with contractors, landlords, tenants, officials and others to introduce the company, garner interest, and/or explain existing projects); Aided in taking site measurements, completing site drawings, and conducting site surveys for potential future jobs.

The Third Rail (New York City Football Club) | Aug. 2017–Present | New York, NY

- Elected Board Member (Two-Year Term Beginning January 2023)
- Chair, “Tifo” – Designed (or helped to design) large-scale “tifo” banners with topical content for stadium deployment; Worked with community leaders to source appropriate local venues for painting sessions; Organized, lead, and participated in said sessions.
- Chair, Communications and Outreach – Arranged and engaged in various organization-led community outreach and service programs, including canned food and clothing drives, park and stadium clean-ups, and town-hall style neighborhood meetings; Assisted in managing the company’s Instagram and supplying content, via iPhone.
- Co-Chair, Design & Merchandising – Collaborated to create original designs for organization-branded merchandise; Coordinated with wholesale suppliers to make sure said merchandise was up to team standards and delivered as ordered.

Board of Elections of the City of New York | Nov. 2016–Present | New York, NY

- Election Day Worker: Table Chairperson and Inspector – Managed an Election District table, organizing its layout and workflow; Obtained voter signatures and administered ballots at said table, assisted voters in special situations, recorded ballots used, secured critical items, closed poll site; Designated a point-person for internal pollsite assistance by Site Coordinators since 2019.

Historical New York City | Spring 2019–Spring 2021 | New York, NY

- Research Assistant – Worked to collect, refine, and build digital spatial assets for the Mapping Historical NYC Project; Utilized GIS to digitize historical street and address ranges, reconcile information between written and cartographic sources, and convert historical coastlines into usable geometry; Helped the project team develop methods to work with thorny historic datasets and establish workflows that other researchers and students could use in the future.

United States Census Bureau | Jul. 2020–Nov. 2020 | New York, NY

- Census Enumerator – Completed door-to-door interviews of pre-specified individuals who had not yet completed the 2020 Census. Adhered to strict protocols while recording personal information and applying quality control.

ADDITIONAL GRAPHIC DESIGN WORK:

- ASU Navigators
Jun. 2024
- Columbia U. GSAPP Student Council
Apr. 2024
- Law Office of Defferre-Duffy, LLC
Dec. 2022
- New York Junior Tennis & Learning
Jul. 2022–Aug. 2022
- BTM Capital Partners
Mar. 2022–Oct. 2022
- Lisa T. Travel Insurers
Mar. 2022
- Class of 2021 Graduation Committee
Feb. 2021–May 2021
- New York City Football Club
Dec. 2019–Present